Strategies for Smart Giving: When to Say “Yes” and How to Say “No”

Date
Time
Place

An opportunity to develop a thoughtful plan for your community giving!

Strategies for Smart Giving helps businesses better understand why and how they give and how they can be more strategic about what they give and to whom – in other words, when to say “yes” and how to say “no” to the many requests for assistance from nonprofit organizations, community groups, and individuals.

In today’s economic climate, having a thoughtful plan for your company’s community giving is even more important. Your business might have fewer resources to contribute, while at the same time the requests for help are growing. You are committed to making your community a healthy and strong place for your employees and your neighbors, but know you can’t respond to each and every request.

The program’s facilitator, Jackie Reis, will present a number of tools businesses can use to put structure to their giving, including how to create a giving plan, goals and criteria for giving, contributions policies and procedures, and an effective decision-making process. Each participant will receive a copy of the Minnesota Business Giving and Community Involvement Workbook.

We invite you to join your business peers on __________ to learn more about how having a plan can help make your giving decisions easier! To register

(Please note: This workshop is for our business members; it is not appropriate for individuals from non-profit or government organizations.)

Strategies for Smart Giving is part of Minnesota Business Gives, a program of the Minnesota Chamber of Commerce to motivate, educate, and recognize local businesses for the valuable contributions they make to their communities. Business Gives is a partnership between the Minnesota Chamber and local chambers throughout the state.