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e-Ad Press Releases

Express Personnel Services Announces New Name

(Owatonna MN, April 28, 2008) – Since 1983, Express Personnel has been providing unparalleled staffing services across a variety of industries. However, even the most tried-and-true operations need a change of pace every now and again. As the company marks its 25th anniversary, Express Personnel Services has changed its name to Express Employment Professionals to refocus its branding efforts in order to better reflect its service lines and direction for the future.

The new name allows all Express staffing services, along with its human resources and payroll services, to fit under the Express Employment Professionals umbrella. This eliminates the need for additional service line names and logos.

“I’m excited about our new name and branding strategy,” said Betsy Lindgren “This is a positive change that demonstrates our commitment to providing our clients and associates with full-service employment solutions.”

Along with the name change, Express also has a new logo and web address – www.expresspros.com.

The Owatonna Express Employment Professionals franchise began operation in 1987 and services the Owatonna, Faribault, Northfield and Waseca areas with temporary and full-time employees in a variety of fields including office services, industrial, data processing, technical and marketing.

The Owatonna office, located at 812 S Elm Ave, Owatonna MN is currently taking applications. Businesses seeking employees may stop by the office, call 507-455-3002 or 800-832-3002 or visit the Express Web site.

Worldwide, Express Employment Professionals employs 350,000 people each year, with more than 600 offices in four countries. Sales for the Oklahoma City-based company totaled nearly \$2 billion in 2007. Express provides expertise in evaluation and direct hire, temporary staffing, executive recruiting and human resources.

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For More Information:

Betsy Lindgren

Franchisee

Express Employment Professionals

Owatonna, MN 55060

507-455-3002

Betsy.Lindgren@expresspros.com